



**Keep Marshall Beautiful Board Agenda**  
**May 4, 2021 4:30 PM**  
**City Hall 2<sup>nd</sup> Floor Conference Room**  
**401 S. Alamo Street**



**\*\*This meeting will be conducted utilizing a video and audio conferencing tool, ZOOM. To request a link to view and participate in the citizen comment section of the meeting please request 24 hours in advance by e-mailing [james.mallori@marshalltexas.net](mailto:james.mallori@marshalltexas.net)\*\***

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**I. Call to Order and Roll Call of Members**

**II. Public Comments**

**III. Old Business**

- A. Approve April Minutes

**IV. New Business**

- A. Trash Off Wrap Up
- B. Beautification Awards Program
- C. Education Program
- D. KTB Virtual Conference

**V. Adjournment**

Certificate

THIS IS TO CERTIFY THAT THE ABOVE NOTICE OF MEETING WAS POSTED ON THE BULLETIN BOARD AT CITY HALL OF THE CITY OF MARSHALL, TEXAS ON OR BEFORE THE 29<sup>TH</sup> DAY OF APRIL, 2021 BY 6 PM AND WAS POSTED IN ACCORDANCE WITH CHAPTER 551, LOCAL GOVERNMENT CODE (THE TEXAS OPEN MEETINGS ACT). ITEMS POSTED IN THE OPEN SESSION PORTIONS OF THE OPEN SESSION PORTIONS OF THIS AGENDA MY ALSO BE DISCUSSED IN CLOSED OR EXECUTIVE SESSION IN ACCORDANCE WITH THE PROVISIONS OF THE TEXAS OPEN MEETINGS ACT.

THIS MEETING WILL BE CONDUCTED IN ACCORDANCE WITH THE AMERICANS WITH DISABILITIES ACT. THE FACILITY IS WHEELCHAIR ACCESSIBLE AND HANDICAP PARKING IS AVAILABLE. REQUEST FOR SIGN INTERPRETIVE SERVICES WILL BE AVAILABLE WITH AT LEAST 48 HOURS NOTICE PRIOR TO THE MEETING. TO MAKE ARRANGEMENTS FOR THOSE SERVICES PLEASE CALL ELAIN ALTMAN AT (903)935-4526.

*Mallori James*

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Mallori James, Director of Tourism & Cultural Arts



# Agenda Information Sheet

## May 4, 2021

### Agenda Item

Don't Mess With Texas Trash Off Wrap Up

### Background & Summary of Request:

The event went off without a hitch and was successful! Volunteers, board members and staff made a significant impact in the area of 59 we cleaned up. Work will need to be done to tackle the other side of the bridge soon. Recommend adults, not students for this area as it's more heavily trafficked. We would work with MPD to provide an officer for safety during this time. Mallori completed the report for Keep Texas Beautiful and submitted the information on Tuesday, April 27<sup>th</sup>. More clean ups, without the need for a big volunteer base are needed. We can provide materials for neighborhoods; service groups or individuals. The stats for the event are below:

## 2021 KEEP MARSHALL BEAUTIFUL TRASH-OFF IMPACT



**88 TOTAL VOLUNTEER HOURS**



**\$1,118.48 VOLUNTEER VALUE**

\*Valuing time at \$25.42/two hours per volunteer



**2 MILES OF TEXAS DEPARTMENT OF  
TRANSPORTATION RIGHT OF WAY &  
HIGHWAY CLEANED UP**



A total of 22 volunteers made up of two organizations and individuals from Marshall. Additionally, 3 KMB board members & two City Staff participated in the clean up.



**240 LBS  
LITTER COLLECTED**

**120 LBS  
RECYCLABLES  
COLLECTED**





# Agenda Information Sheet

**May 4, 2021**

Agenda Item

Beautification Awards

Background & Summary of Request:

Determine property new residential property winner for May. 409 Yates, would prefer to be recognized in June.

Winners will have yard sign placed this week, or early next week.  
City Council will recognize them at the May 13<sup>th</sup> meeting.

Commercial Properties to consider for future awards:

Marshall Central Fire Station

Jucy's Hamburger

Memorial City Hall

Residential properties to consider for future awards:

4422 Jeff Davis Street

2709 Lake Street (2 nominations)



## **Agenda Information Sheet**

**May 4, 2021**

Agenda Item

Education Program

Background & Summary of Request:

Board member, Susan Marshall, would like to introduce an education program in the MISD school system that focuses on litter, waste and recycling. Mallori James has sent an e-mail request to Jessica Scott with MISD with our idea. We will need to develop a program with the guidance of Keep Texas Beautiful affiliates and MISD.

Would like to aim for fall 2021



## Agenda Information Sheet

May 4, 2021

### Agenda Item

KTB 2021 Virtual Conference

### Background & Summary of Request:

#### **Conference: June 29-July 1**

The virtual conference is an opportunity for community leaders across the state to come together to learn, educate and grow their networks and knowledge.

This year's virtual conference will take place in the afternoons of June 29-July 1.

\$99.00 Full Access

#### **Schedule at a glance**

Pre-conference sessions (registration available at later date for individual sessions)

Monday, June 28, 1:00-3:00 pm

*Day 1* Tuesday, June 29, 12:30-5:00 pm

Optional networking, 5:00-5:30 pm

*Day 2*, Wednesday, June 30

12:30-5:00 pm

*Day 3*, Thursday, July 1

12:30-4:00 pm

15-minute breaks will be provided between sessions.