

ITEM 3B

Visit Marshall Advisory Board Meeting February 25, 2020 Meeting Minutes

I. **Called To Order**

The meeting was called to order at 3:33pm. Board members in attendance Barbara Judkins, Ayesha George, Wes Smith, George Carter, Ryan Erwin and Jill Davis. Staff in attendance Mallori James and Patty Munds.

II. **Approval of Minutes January 2020**

George Carter called a motion to approve, Wes Smith 2nd, all in favor, motion carried.

III. **New Business**

A. **Discuss Changes to 2020 HOT Funds Budget**

In late January 2020 the elevator at the Marshall Convention Center stopped working. City staff has repair quote for \$49,976.00. Staff was asked by City Manager Mark Rohr, to provide support for repair in HOT Funds to the tune of \$32,500.00. The remainder of the cost will be absorbed by general funds. This will affect the following line items in the 2020 HOT Funds Budget:

CONVENTION CENTER

Electrical Supplies \$2500

Small Tools & Minor Equipment \$3000

Miscellaneous \$1000

TOURISM

Digital Media -\$1,000

Hospitality Incentives & Items \$4000

Professional Services \$10,000

Miscellaneous \$5,000

B. **Discuss and Take Necessary Action Regarding Response to HOT Funds Allocation**

1. On January 30, 2020 a letter was drafted by the Harrison County Historical Museum Board and sent to City Commission and Board Chair, George Carter in response to the article printed in the Marshall News Messenger regarding their choice not to apply for HOT Funds. A copy of the letter has been included in the packet for your review. Board Chair George Carter has asked this item be placed on the agenda to discuss a possible response to the Harrison County Historical Museum Board's letter. The board decided to not take any action or give any response.

2. On February 18, 2020 Visit Marshall Staff along with City Manager, Mark Rohr and Economic Development Director, Wes Morrison were asked to attend a meeting with Attorney Pinkey Palmer representing Josey Ranch. Martha Josey, two Josey Ranch staff and a friend of the ranch were present. The purpose of the meeting was to request an open line of communication between Josey Ranch and the Visit Marshall Board and Staff as well as exploring any options to obtain additional HOT Funds and to explore additional opportunities for funding outside the City. The board decided to not take any action.

IV. **Adjournment 4:49**

George Carter made a motion to Adjourn, Jill Davis 2nd, all in favor, motion carried

a. 1/2 page 5x

b. \$3,304

Total Spend: **\$41,371.00**