



Keep Marshall Beautiful Board Meeting
February 2, 2021 4:30 p.m.
Meeting Minutes

Board Members in attendance: Via Zoom: Cheryel Carpenter, Ashli Dansby, Zonita Bailey, Stacy Burns. In person: Susan Marshall. Staff: Mallori James

Mallori James called the meeting to order at 4:34 p.m. on February 2, 2021, in the second floor conference room of City Hall.

- I. The minutes from the January 5th meeting were approved with a correction to be made in the spelling of board member Cheryel Carpenter's name. A motion to approve was made by Susan Marshall, a Second by Ashli Dansby. All in favor, motion carried.

- II. New Business

- A. Election of officers.

Susan Marshall made a motion to recommend Ashli Dansby to serve as board chair. Cheryel Carpenter 2nd the motion. All approved, motion carried. Board member Cheryel Carpenter made a motion to recommend herself serve as board vice chair, board member Ashli Dansby 2nd the motion. All approved, motion carried. No action was taken on the position of board secretary. Mallori James will carry out duties.

- B. Review proposed 2021 budget

Mallori James clarified the budget for 2021 from fund 13-0358-00-00 Little Control-Streets is in fact \$6,700. She reported after speaking with Public Works Director, Eric Powel, the Public Works department does use about 1/3 of this fund to cover the fee to tip dumpsters. The remainder of the budget, \$4,467.00 will be dedicated to Keep Marshall Beautiful. Discussion was brought up by Ashli Dansby regarding the funds collected by the city through the donation on the water utilities bill. Board members expressed interest in changing the wording to "donation to Keep Marshall Beautiful" to encourage donations and be more clear. Motion was made by Ashli Dansby to accept the budget as presented, 2nd made by Susan Marshall. All in favor, motion carried.

- C. Review and consider beautification awards program policy and process

Mallori James noted the updates to the awards program as requested by the board in January. One more revision was requested regarding the "City Limits" be added to the commercial business award program. Cheryel Carpenter asked how the information about this program will be communicated to the community and how nominations process will take place. Mallori James stated that the City will issue a press release, share through social media via- the City of Marshall & Keep

Marshall Beautiful Pages. City Staff will also utilize our radio stations to promote the program. Mallori James stated that nominations may come from citizens, judges, board members etc. via e-mail or word of mouth. A question was asked about an e-mail account. Mallori James stated that an e-mail for Keep Marshall Beautiful has been created, board chair & vice chair will be given access to it and social media. A motion to approve the program policy with the addition of "Marshall City Limits" to the business portion was made by Susan Marshall. A second by Ashli Dansby. All approved, motion carried.

D. Selection of members to serve as Judges for Beautification Awards

Mallori James stated that according to the policy and agreement with the Chamber, KMB should provide 3 judges to serve with the 3 members of the Chamber to make selections. Susan Marshall asked if the judges will remain judges for the year, Mallori James responded yes for congruency. Board members who volunteered for the positions are Cheryel Carpenter, Susan Marshall and Zonita Bailey. Mallori James will inform the group when they'll meet to look at properties to consider for the award.

E. Selection of member to serve as volunteer chair

Mallori James gave a description of what duties are to be performed by the volunteer chair that will assist the staff with recruitment and communication to all volunteers. Susan Marshall volunteered to serve as volunteer chair.

F. Discuss programming for 2021 year

Mallori James presented the proposed KMB events for 2021 in order to keep affiliation, potentially raise our affiliate status and make us more eligible for the GCAA in 2022. Keep Texas Waterways Clean, held in March. The board all agreed on March 27th from 8 am-noon. The board agreed that 10-15 volunteers are manageable during the pandemic. Mallori James, Susan Marshall and Ashli Dansby agreed to look at a portion of Parker Creek to determine its accessibility. Ashli Dansby noted that the water along Blanch Street is not accessible at this time. Staff will report back to the board with confirmation of location. Don't Mess with Texas Trash Off: The board agreed on April 24th, 10-15 volunteers. The board and staff will determine a location once it's confirmed the roadways have to be a TXDOT roadway or not. Parks & Trails Clean Up: The board agreed on May 15th, 10-15 volunteers, the board will determine the parks(s) to clean up at a future board meeting. Mallori reminded the board about National Arbor day on April 30th. The board agreed on October 23rd for Fall Sweep. The board okayed involvement in Fire Ant Festival Clean up, Texas Arbor Day educational programming with the schools, Wonderland of Lights Clean Up. The board asked Mallori James to provide them with the requirements to reach silver and gold affiliate status as well as the GCAA requirements.

G. Discuss Plans for Keep Texas Waterways Clean Event
Items discussed in previous agenda item.

With no further items to discuss a motion was made by Susan Marshall to adjourn, a second was made by Cheryel Carpenter. All approved, motion carried. The meeting was adjourned at 5:51 pm.