

Marshall Public Library  
Board of Trustees Minutes  
May 5, 2021

1. Call to Order at 3:30 by PJ Winters. Board members present included Christina Deel, Darlene Dotson, Scherry Earl, and Jenny Kerr.
2. Presentations or remarks from the public: None
3. The minutes from the April 7, 2021 meeting were approved with a motion by Sherry Earl and second by Darlene Dotson.
4. Friends of the Public Library Report: None
5. Library Director's Report:
  - Anna is working with Marshall Main Street to place the free little library won at the Texas Library Association conference in the downtown area.
  - Miranda is working on the inaugural summer 'staycation' passport which will encourage people to visit specific places in Marshall. The library is partnering with Main Street and Visit Marshall Texas for this event.
  - The Summer Reading Program, Tails & Tales, will run from June 7-July 30. Registration begins May 17.
  - The library will have virtual programs most every week this summer with weekly themes. Most Thursday mornings at 9:00, there will be Zumba at City Park. If kids read at least 2 hours, they'll get a yard sign. There will be LEGO challenges, weekly kits for kids and t(wee)ns with crafts and activities, and more.
  - Part of the adult programming will be reading challenges for both June and July as well as craft projects throughout the summer.
  - The library is collecting peanut butter and jelly and has received over 100 donations. These will be given to Mission Marshall.
  - In addition to "What We're Reading Wednesday", there will be a new feature on Thursdays called "This or That" to showcase library materials on Facebook.
6. Consider Approval for 2021-2025 Strategic Plan:
  - Anna discussed interruption of the public survey due to COVID. She will update the Strategic Plan accordingly.
  - Highlighted requests for the future include new movies, more audio, increased social media presence, extended hours/more days, book signings, and more computers. The library will also seek to be fine free.
  - Hotspots are in demand still, are all being returned, and there is a waiting list to use them. Many hotspot users are repeats. Checking out laptops for in-house use is a near future goal.
  - Community demographics have been updated in this report.
  - Implementation priorities: add at least 100 Playaways, inventory entire collection, promote newsletter on social media, evaluate hot spot program.
  - Motioned to approve by Chris Deel and seconded by Darlene Dotson.
7. Motion for adjournment at 4:04 made by PJ Winters and seconded by Jenny Kerr.