

Visit Marshall Advisory Board May 18, 2021  
Meeting Minutes

**1. Call to Order and Roll Call of Members**

The meeting was called to order by board chair, George Carter at 1:39 pm. Board members in attendance were Chair George Carter, Jill Davis, Joseph Filippazzo, and Barbara Judkins. Staff in attendance: Mallori James

**2. Citizen Comment**

There were no citizen comments.

**3. Approval of Minutes**

One correction to minutes. Miss-spelling of Ryan Erwin's last name. Motion to approve with correction made by Barbara Judkins 2<sup>nd</sup> by Joseph Filippazzo. All approve, motion carried.

**4. New Business**

- A. Staff Report- website update. Will review with board, looking for mistakes. Updates to visitor guides, going to print soon. New branded material is in. Staff would like to work on a Marshall friendly program. Will re-schedule social media training with Texas Forest Trail. Travel bloggers will be in Marshall in June. Met with depot reps regarding signage and visitor info at the depot in the lobby. MCH staff met with Jack Canson to consider a Boogie Woogie Event in 2022. MCH staff to begin research on film festival in Marshall. Joseph would like to see more communication regarding events happening in downtown.
  
- B. Quarter 1 HOT Funds Revenue Report- Total revenue collected in Q1 2021 \$191,367.27

**Adjournment 2:48 pm**

Motion was made by Barbara Judkins, 2<sup>nd</sup> by Jill Davis all in favor, motion carried