

Marshall Public Library

Quarterly Report

2021: 1st Quarter

Board of Trustees' News:

- ⌘ New officers for 2021 were unanimously elected during the March meeting and are as follows:
 - Dr. Patrick Winters, Chair
 - Darlene Dotson, Vice Chair
 - Christina Deel, Secretary
- ⌘ The Board of Trustees meets on the 1st Wednesday of every month at 3:30 p.m.

A list of Board members and their terms of service, a roster of Board members dating back to 1970, current Board agendas and minutes as well as quarterly reports are available on the Board of Trustees page of the library's website.

Library Programs & Activities:

- ⌘ \$577,835=2020 YTD amount of money patrons saved borrowing library materials versus buying them. This figure is a 45% decrease from 2019's patron savings of \$1,044,084. (C)
- ⌘ Held annual "Blind Date with a Book" event in which patrons choose books based on clues written on specially-wrapped covers. Many patrons expressed that this was their favorite activity of the year and shared that they read books that they wouldn't have read otherwise. Participants received a bag of M&M's and were entered into a drawing for a Tervis tumbler filled with chocolate. (C)(S)
- ⌘ Held monthly grab-n-go craft kits for children and teens. (S)
- ⌘ Initiated 3 reading challenges: Book a Month (12 books/year), Read More (21 books in '21), and Read Harder (52 books/year). Readers are encouraged to read/listen to young adult or adult-level fiction or non-fiction books based on categories listed. Individuals completing any challenge will receive a collectible mug and a ticket for a grand prize drawing to be held in January 2022. (C)(S)
- ⌘ Participated in the 2021 Great Backyard Bird Count. Patrons were invited to pick up a bird packet containing a bird counting sheet, birdseed, and a backyard bird bingo game. Bird watchers were entered into a drawing for a handcrafted bird feeder. Morgan was the proud winner! (S)
- ⌘ Made daily Facebook and Instagram posts highlighting and celebrating important African-American achievements during Black History Month. (S)
- ⌘ Collaborated with Marshall-Harrison County Health District to schedule COVID-19 vaccine appointments for community residents without internet access--125 individuals scheduled this quarter. (M)(S)
- ⌘ Began offering hotspot devices to valid library card holders. This initiative enables users a better and more reliable internet connection at home. Borrowers report that hotspots were used to learn job-related skills, help children with schoolwork, connect with family/friends, and participate in Zoom meetings and also shared their appreciation for the availability of this service. (S)(T)



Strategic Plan areas addressed:

Collection; Facility; **M**arketing/Public Relations/Advocacy; **S**ervice; **T**echnology